

# Astonishing Progress

See, I am doing a new thing!  
Now it springs up; do you not perceive it?  
Isaiah 43:19

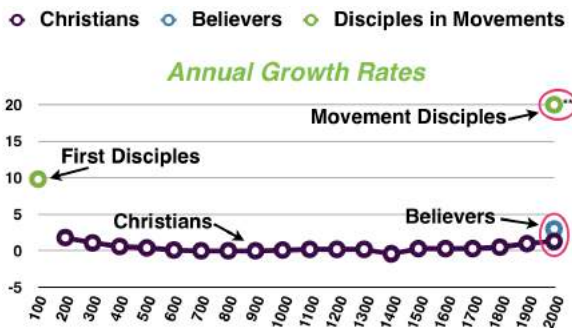
Glimpsing several cows through a fog on an unfamiliar road, one might wonder: “Just how many more cows are out there?” A similar fog obscures progress among unreached peoples. We know movements are multiplying. As through lifting fog, we can now see more than anyone expected!



In the mid-1970s, many were stirred to pray for and go to an estimated 17,000 unreached people groups (UPGs). Attention later focused on the 10/40 Window. But breakthroughs were rare. Few Acts-like movements appeared, and apparent “progress” was largely due to better research.

Today about 7,000 UPGs are listed as unreached.<sup>1</sup> However credible reports of *multiplying* movements reveal that rapid change is coming!

Since 1995, less than 25 years ago, multiplying movements of small, reproducing churches have brought 50 million to faith in Jesus, and equipped these new disciples to share their faith and disciple others. This is happening mostly among the unreached, and the pace is accelerating.



<sup>1</sup> JoshuaProject.net

# Our world, in VERY round numbers\*

| Segment                                                         | Population (billions) | Annual Growth Rate (AGR) | New each year (millions) | Comments                                                                                                                                 |
|-----------------------------------------------------------------|-----------------------|--------------------------|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| World                                                           | 7.5                   | 1%                       | 75                       | Total global population                                                                                                                  |
| Believers in churches that aim to minister rather than multiply | 0.75                  | 2%                       | 15                       | Fruit of past Evangelical, Charismatic & Pentecostal movements. History of rapid multiplication, but <i>not</i> multiplying rapidly now. |
| Among the Lost                                                  | 6.75                  | 0.9%                     | 60                       | The harvest field, in its various forms                                                                                                  |
| Cults and unbelieving "Christians"                              | 1.75                  | 0.6%                     | 10                       | Some growing, others declining, low net growth.                                                                                          |
| Non-Frontier People Groups                                      | 3                     | 1%                       | 30                       | Accept communities of Jesus-followers within the people group's generational identity.                                                   |
| Frontier People Groups                                          | 2                     | 1%                       | 20                       | See following Jesus as at odds with their generational identity. (No movement influence) (Measured as less than 0.1% Christian.)         |
| New disciples in multiplying movements                          | 0.05                  | 2–45%**                  | 1–20                     | 90% of movements are among "unreached" groups (reducing net growth of the lost/unreached).                                               |

\* Data from the [Center for the Study of Global Christianity](#), [Joshua Project](#) and the [24:14 Coalition](#).

\*\* Very limited historic data for movements suggests an overall average annual growth rate up to 45%.

## The lifting fog

In late 2015, based on credible reports consistent with movements verified by onsite visits, researchers estimated about 100 total movements globally. By late 2016, this estimate was roughly 130. In May of 2017, Kent Parks reported nearly 160 movements.<sup>2</sup>

Then in mid-2017, formation of the 24:14 Coalition<sup>3</sup> deepened trust between movement leaders and researchers, and an unprecedented number of movement leaders shared their progress. Credible organizations and networks reported approximately 2,500 movement engagements,<sup>4</sup> including nearly 500 movements<sup>5</sup> that had produced millions of new disciples. As 2017 ended, the count was nearly 650 movements with 50 million disciples!

## Why the fog, anyway?

Overlapping terms lead many to think of a *church planting movement* as just faster *church planting*. In fact movements have a different focus than church planting. Church planters typically pour vast energy into turning strangers into “family.” Movements that multiply focus instead on sowing God’s word into households and other groups with pre-existing relationships.<sup>6</sup>

As in the first century, the *ekklesia*<sup>7</sup> in movements multiply rapidly without new dedicated buildings. Those inclined to associate church with buildings can thus easily overlook the invisible reality of movements multiplying.

A few large, well-known, older movements go back 20 years or more, and have slowed in growth as they got bigger. However most movements are new, smaller, and growing much more rapidly.

Mission leaders have shared these reports in confidence, to guide collaborative strategy. They have good reason to restrict their reports to supporters and trusted colleagues because:

- Well-intentioned outsiders can quickly derail a movement.
- Outside funding has killed off many budding movements.
- Unwanted attention increases persecution of movements.

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<sup>2</sup> [Lausanne.org/best-of-lausanne/finishing](http://Lausanne.org/best-of-lausanne/finishing) (Kent leads the mission agency [Beyond](#).)

<sup>3</sup> See [2414Now.net](#), and the [Jan/Feb 2018 MF](#) on the 24:14 Coalition.

<sup>4</sup> Engaged with movement strategy, but not *yet* reproducing to four generations.

<sup>5</sup> Based on credible reports of 4+ *streams* replicating to 4+ *generations*.

<sup>6</sup> In the New Testament we see *oikos* (households) like Lydia’s believing *together*.

<sup>7</sup> *Ekklesia* is the New Testament Greek word in Jesus’ declaration “I will build my *ekklesia*” (Mt 16:18). Four English Bibles before the King James translated this word as “assembly,” but the commission for the King James required translators to use “church” instead of “assembly,” apparently to delegitimize gatherings of believers outside the state-owned buildings.

To date, about 15 known movements have fizzled. But most continue to grow exponentially, and some are multiplying to additional UPGs.

Movements multiply *ekklesia* faster than they can be readily counted, and terminology and methods for tracking such movements are still emerging. Where onsite verification by a visiting team is impractical, researchers seek detailed reports and independent confirmation.

The fog hasn't fully lifted, so we don't yet know what we don't yet know. But these reports lead to truly...

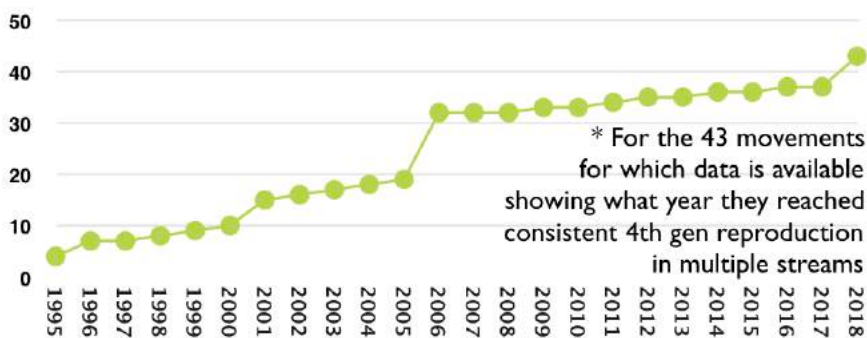
## ***Astonishing Implications!***

By late 2017, credible reports supported this expanding awareness:

- In 1995: at least 5 full movements with 15,000 new disciples.
- In 2000: at least 10 movements with 100,000 new disciples.
- In 2017: at least 645 movements with 47,500,000 new disciples!
- And at least 90% of these movements are among UPGs!

These movements are present mostly in multiple locations in a few hundred widely distributed UPGs—in 149 of 234 countries (60%), and nearly 80% of Joshua Project's 255 people-group clusters.<sup>8</sup>

## **Sampling of Cumulative Movements by Year\***



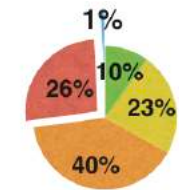
Thus, in recent decades, at least 1% of the global population of UPGs have become—not just believers—but obedience-oriented *disciples* in rapidly multiplying *ekklesia*!

Thousands of movement *engagements* have been reported. For this count however (now of 650+ movements), the 24:14 Coalition research team includes only credible reports of movements with consistent reproduction of four or more spiritual generations in multiple streams (Level 5 or higher).<sup>9</sup>

<sup>8</sup> [JoshuaProject.net/global/clusters](http://JoshuaProject.net/global/clusters)

<sup>9</sup> See the CPM Continuum at [MultMove.net/cpm-continuum](http://MultMove.net/cpm-continuum)

Thousands of more movements are still needed, yet there are many reasons to hope expectantly for the continued multiplication of movements.



**Our world—in VERY Round Numbers (7.5B)**  
**Annual Growth Rate (AGR): 1%\***  
**Annual Increase (75M)**

\* Figures estimated from 2017 reports and interaction with  
 • the [Center for the Study of Global Christianity](#),  
 • [JoshuaProject](#)  
 • the [24:14 Coalition](#) research team.

- 10% Believers (.75B)—devoted to Jesus, not a denomination—AGR: 2% (15M)
- 23% Lost “Christians” (1.75B)—cults and unbelieving “Christians”—AGR: 0.6% (10M)
- 40% Lost “Non-Frontier” (3B)—in contact with believers they could join—AGR: 1% (30M)
- 26% Lost “Frontier” (2B)—in people groups with no movement influence—AGR: 1% (20M)
- 1% New Disciples (.05B)—mostly drawing from unreached—AGR: 2–40% (1–20M)

## Hindrances and Accelerators

Various factors *can* hinder the growth of individual movements:

- As movements expand, their growth rate usually declines.
- Saturation of population segments inevitably slows movements.
- Global attention could increase persecution and other inhibitors.
- Relocation and/or moral failure can remove key leaders.
- Visible churches planted by extraction can inhibit movements.<sup>10</sup>

Yet the global movement count will likely keep growing, through:

- Further review of movement reports not initially deemed credible
- Spirit-led progression of existing engagements into movements
- Church planters learning to how to pursue movements
- Traditional (visible) churches learning to start movements
- Mobilization of more laborers to pursue movements
- Increasingly effective movement training, with guided experience
- Unprecedented learning from each other’s successes and failures
- Spontaneous spread of movements to new peoples and places
- Intentional multiplication of existing movements
- Multiplied believers praying explicitly for movements
- Further discovery of what God is already doing

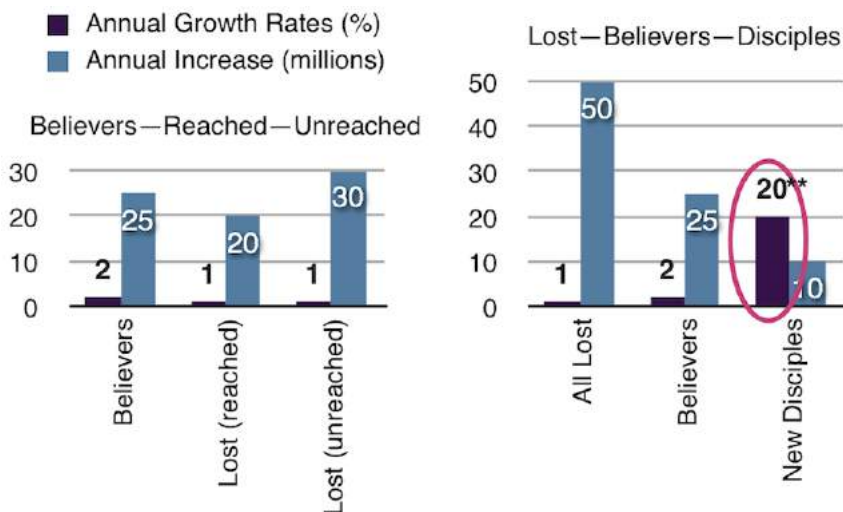
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<sup>10</sup> Movement *ekklesia* tend eventually to produce the visible churches common to Christian lands. Yet premature planting of visible churches through “extraction” evangelism often offends local UPG communities and inhibits movements. See *Indigenous Movements: How Peoples are Reached* at [MultiMove.net/articles](http://MultiMove.net/articles)

## Common characteristics of movement *ekklesia*<sup>11</sup>

In movements, *ekklesia* typically ...

- Aim to bless and disciple families/social units more than individuals.
- Raise up and equip natural leaders from within existing groups.
- Focus more on obeying Jesus than on accumulating knowledge.



- Disciple more by God-led discovery study than experts teaching.
- Cultivate maturity more through loving obedience than knowledge.
- Meet in private homes and public venues more than owned buildings.
- Average fewer than 20 participants in regular, interactive gatherings.
- Aim to multiply new *ekklesia* rather than grow in size.
- Employ simple patterns each disciple can facilitate and replicate.
- Involve disciples more in ministering than in receiving ministry.
- Work toward multiple new *generations* (not *just* daughter churches).
- Spread more through relational networks than attracting strangers.
- Prove more stable than churches of gathered strangers.
- Are invisible at first to outsiders and the surrounding community.

## Historical perspective

Most believers since the first century have had no option but to live provincial lives—without opportunity to see the unfolding progression of God’s global purpose or grasp our place in it. We have the unprecedented ability to view recent developments with historical perspective to anticipate what lies ahead.

<sup>11</sup> See the 6-min [YouTube video](#) *Traits of Churches that Multiply*

Christ's *ekklesia* was birthed in a prayer meeting—Pentecost. From that event His global *ekklesia* experienced double-digit annual growth (10%+) only once—from 33–50 AD.<sup>12</sup> In that rapid growth, Christ's *ekklesia* had no written scriptures or buildings. Instead they had just ...

- Jesus' ministry, training model and global commission,
- daily prayer and fellowship with one another,
- the empowering of the Holy Spirit, and
- their testimony of Jesus' life and work in their lives.

Yet by 400 AD the church was centered in dedicated buildings and the annual growth of Christians had slowed to less than half a percent (.5%), where it stayed until the 1800s.

Even two hundred years *after* Martin Luther launched the Reformation, the growth of global Christianity remained below 0.5%. Then, in 1727, a band of 300 squabbling religious refugees from Moravia sought the Lord and experienced revival. Forty-eight men and women began *a 100-year long, 24/7 prayer meeting* that sent the first hundreds of Protestant missionaries.<sup>13</sup>

In 1738, John Wesley was transformed through contact with Moravian missionaries, and the resulting Methodist movement transformed both England and the United States.<sup>14</sup>

By 1792, access to scattered reports of the religious state of the world stirred William Carey to write a short booklet—*An Enquiry into the Obligations of Christians, to use Means for the Conversion of the Heathens*,<sup>15</sup> then set sail for India. Carey's booklet and example stirred a first wave of missionaries to the world's coastlands, causing him to be credited as the father of modern missions.

Carey's *Enquiry* lifted many from a provincial perspective into awareness of God's global purpose:

- Scriptural mandate
- Historical precedent
- Current realities
- Future prospects

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<sup>12</sup> Report from the [Center for the Study of Global Christianity](#), entitled "Table BB. Numerical trends in the worldwide expansion of Christianity, AD 30–AD 2200, with special reference to the 1st century AD."

<sup>13</sup> [ChristianityToday.com/history/issues/issue-1/prayer-meeting-that-lived-100-years.html](http://ChristianityToday.com/history/issues/issue-1/prayer-meeting-that-lived-100-years.html)

<sup>14</sup> [MissionFrontiers.org/issue/article/john-wesleys-church-planting-movement](http://MissionFrontiers.org/issue/article/john-wesleys-church-planting-movement) and [MissionFrontiers.org/issue/article/the-story-of-movements-and-the-spread-of-the-gospel](http://MissionFrontiers.org/issue/article/the-story-of-movements-and-the-spread-of-the-gospel)

<sup>15</sup> [Grace.org.uk/mission/enquiry4.html](http://Grace.org.uk/mission/enquiry4.html)



In the late 1800s, Hudson Taylor issued a challenge to the interior of China with an effect similar to Carey's *Enquiry*. This stirred a second wave of missionaries to the interiors of the world's continents and fueled the student volunteer movement of the late 1800s and early 1900s. Wesley, Carey and Taylor all contributed greatly to this increase of Christians, from less than a fourth of the world in 1800 to a full third of the world by 1900, and set the stage for the globalization of the Church.

Ralph Winter estimated that, in 1900, 7.5% of Christians<sup>16</sup> were true believers (40 million people). Between 1900 and 2000 the Evangelical, Charismatic and Pentecostal movements renewed the faith of many, so that today about a third (33%) of the world's Christians<sup>17</sup> are committed *believers* (850 million).<sup>18</sup> And in just 25 years, movements have added another 50 million disciples with experience in multiplying movements.

## Distilling field workers' insights

In the 1960s, Donald McGavran launched a graduate school at Fuller Theological Seminary for experienced missionaries to study together how God had worked in their respective fields.<sup>19</sup> This collaborative learning environment yielded many important insights.



In 1974, Ralph Winter drew on these insights to distinguish two different contexts in which *non-Christians* are found:

- **Reached People groups** (15%) accept believers as part of their people.
- **UPGs** (85%) need a movement before believers will be accepted.

Winter and McGavran urged the launching of movements as God's means for reaching UPGs, but the *problem* (peoples isolated from the gospel) was understood and embraced far more widely and rapidly than the *solution* (launching movements).

Thus, McGavran lamented in 1981 that 90% of missionaries among UPGs were *not* pursuing movements.<sup>20</sup> A former student of McGavran's told me he later regretted advocating church *growth* rather than church *multiplication*.

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<sup>16</sup> 2.5% of world population.

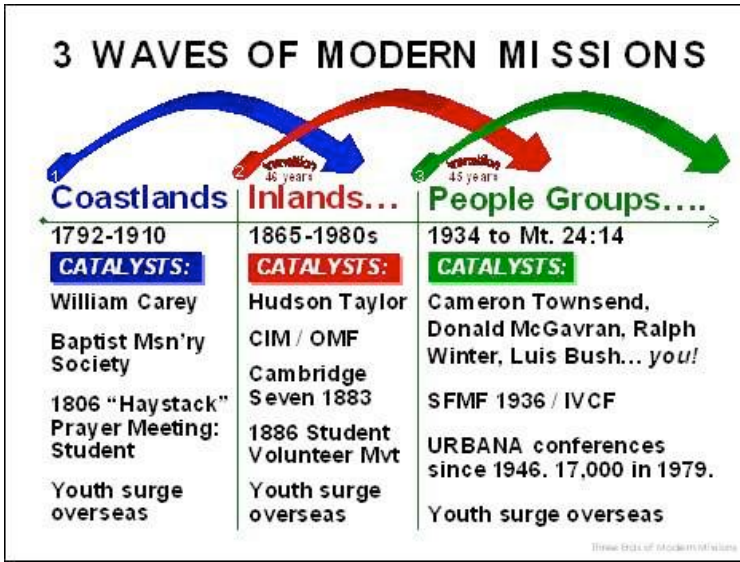
<sup>17</sup> 11% of world population.

<sup>18</sup> My estimate is based on published figures and interaction with researchers.

<sup>19</sup> McGavran's original School of World Mission later opened its doors to aspiring missionaries and became the School of Intercultural Studies.

<sup>20</sup> See "A Church in Every People: Plain Talk about a Difficult Subject" at [MultMove.net/church-every-people](http://MultMove.net/church-every-people)





## Popularizing field insights

In 1974, to guide believers in embracing God's global agenda, Ralph Winter distilled insights from this collaborative study of seasoned missionaries into a course that later took a variety of forms:



- *Perspectives on the World Christian Movement* (180,000 alumni)
- *Mission Mundial* (has fueled mission vision in Latin America)
- *Kairos* (a global adaptation of *Mission Mundial*)
- *World Christian Foundations* (an MA program), etc.

Alongside the strategy coordinators, who were trained during the 1980s and beyond, alumni of these courses have become like Gideon's mighty men—revealing God's power through their disproportionate impact.

By the year 2000, perhaps 1,000 missionaries<sup>21</sup> were pursuing God for movements among UPGs. As God blessed their efforts, they learned from each other's successes and failures, leading to multiplying movements that today may rival or even surpass first-century growth.

## Real-life examples

- Ying and Grace were church planters. Each year, they would win 40–60 people to Christ, organize them into a church, then move to a new city. At the end of ten years, if each of these churches had doubled in size, this could

<sup>21</sup> My own rough estimate (see sidebar).

have produced 1,200 new believers. Then Ying was asked to take responsibility for an unreached population of 20 million. In the year 2000, Ying and Grace were trained in movement principles and began training disciples to start multiplying *ekklesia*. Over the next decade, 1.8 million new disciples were baptized and discipled using a discovery Bible study approach, and *ekklesia* multiplied to 160,000 with an average annual growth rate of 50%.<sup>22</sup> Researchers who later verified this movement with a field assessment team found that these numbers had been consistently under-reported.

- Trevor works among a 99+% Muslim people group. He began by identifying local believers with a desire to bless Muslims and a willingness to experiment. He guided these believers to start multiplying small discovery Bible studies, and to learn from each other's successes and failures. Each started a movement of discovery Bible studies through which Muslim participants consistently come to faith in Christ. By August 2017, relational sharing and natural migration had carried this network of movements to 40 languages in eight countries, yielding a total of 25 full movements and many more movement engagements. As of January, 2018, just five months later, this network had spread to 47 languages in 12 countries!<sup>23</sup>
- VC reports: "Many missionaries came to my country but did not see the fruit of their labors. We are privileged to see this fruit. We have gone from evangelism, to disciple making, to church planting, and now to igniting movements. Now we have a team of two or more families in nearly 50% of my country's many villages, and feel confident that by 2020 we will have such a team in *every* village!"

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<sup>22</sup> *T4T: A Discipleship Re-Revolution: The Story Behind the World's Fastest Growing Church Planting Movement and How it Can Happen in Your Community!* by Steve Smith ([MultMove.net/t4t](http://MultMove.net/t4t)).

<sup>23</sup> Watch for books "for movement activists" by Trevor.

## Intimacy with God

God reserves a rare depth of fellowship for those who engage in a grand purpose together. Our intimacy with God and answered prayer are both tied to bearing multiplying fruit (Jn 15:7–8, 15–16).

Jesus said:

I have called you friends, for everything that I learned from my Father I have made known to you (Jn 15:15).

The writer of Hebrews declared:

God wanted ... His purpose very clear to the heirs of what was promised ... (Heb 6:17).

Jesus prophesied:

This good news of the kingdom will be preached ... as a testimony to all nations ... (Mt 24:14).

As we go to disciple all nations (Mt 28:19), we rest in the reality that He is with us to the end of the age (Mt 28:20).

The distribution of multiplying *ekklesia* remains *very* uneven. The 24:14 Coalition invites you to help address this injustice.

Let us press in to know the Lord better by joining Him in His pursuit of no place left (Rom 15:23) where Jesus is not yet preached, known, loved and worshipped.<sup>24</sup>

Jesus said to Paul:

I am sending you to them to open their eyes and turn them from darkness to light ... (Acts 26:17–18).

Let a new generation of darkness hunters arise to bring forth movements in every people and place still waiting in darkness.

When these things begin to take place, stand up and lift up your heads, because your redemption is drawing near (Lk 21:28).

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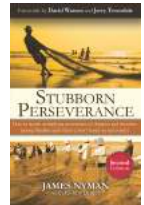
<sup>24</sup> See the May/June 2016 *MF* on the No Place Left movement.

# Application

Take these steps toward becoming a reproducing disciple and fueling this now global development:

## Engage locally

- Pray persistently for the Holy Spirit to make you a “fisher of men,” one who makes disciples who make disciples.
- Get the [free M28 app](#) or visit [m28global.org](http://m28global.org) and seek the Lord’s guidance in starting a discovery Bible study that leads others to start other studies.
- Refine your skills through face-to-face or on-line training ([MultMove.net/training](http://MultMove.net/training) or [ZumeProject.com](http://ZumeProject.com)). See the May/June 2017 *MF* about Zumé ([MissionFrontiers.org](http://MissionFrontiers.org)).
- Read *Stubborn Perseverance*—a movement manual written as a novel—to learn how discovery Bible study leads to movements, and how your team can pursue one. (Request a free copy at [StubbornPerseverance.org/review-copy](http://StubbornPerseverance.org/review-copy))



## Engage globally

- Pray daily for UPGs, using the *Global Prayer Digest* ([GlobalPrayerDigest.org](http://GlobalPrayerDigest.org)) and Joshua Project ([JoshuaProject.net/pray/unreachedoftheday](http://JoshuaProject.net/pray/unreachedoftheday)), both available for daily delivery to your email box or smart phone app. Pray too for Frontier Peoples ([go31.org](http://go31.org))
- Read the Jan/Feb 2018 *Mission Frontiers* about the 24:14 Coalition ([MissionFrontiers.org](http://MissionFrontiers.org)), and join the 24:14 Coalition ([2414Now.net](http://2414Now.net)).
- Read *No Place Left*—a thriller saga (*Hastening and Rebirth*) of how movements are multiplying globally. (Get your free copy at [NPL2025.org/review-copy](http://NPL2025.org/review-copy))
- Take the Perspectives course to see how movements fit into the BIG picture of God’s purpose: [Perspectives.org](http://Perspectives.org) (on-line or at a location near you).
- Get a free book and join the learning community at Multiplying Movements ([MultMove.net](http://MultMove.net)).
- Share in blessing a Frontier people ([MultMove.net/join-gcc](http://MultMove.net/join-gcc)).



This report was developed in collaboration with the 24:14 Coalition research team and condensed for the Mar/Apr 2018 *Mission Frontiers*. It is available in [HTML](#), [PDF](#) and [Booklet](#) formats at [MultMove.net/articles](http://MultMove.net/articles)