

24:14 Movement Data Dashboard

August 2019



The Problem – Losing Ground

One out of every three people
has **no access to the gospel message**

3.2 billion

Lost souls in 1985

5.5 billion+

Lost souls in 2019

Evangelism of unreached peoples is
not keeping pace with the population growth rate



The Solution - Movements

- Church Planting Movements (CPMs) grow rapidly and often exceed the population growth rate.
- In the last 20+ years, the number of movements has increased dramatically, spreading to every continent.



Movement Markers

1

Reproductive

To consistent 4
Generations
(in multiple streams)

2

Rapid

Reaching 4+ Generations
3-5 years from 1st
Generation

3

Level 5+ on
CPM Continuum



The 7-stage CPM Continuum

1 - **Moving purposefully (G1)** Team on site trying to consistently establish NEW 1st generation believers & churches

2 - **Focused (G2)** Some 2nd generation churches (G1 believers started them)

3 - **Breakthrough (G3)** Consistent G2 & some G3 churches

4 - **Emerging CPM (G4)** Consistent G3 & some G4 churches

————— ↓ **ESTABLISHED CPM** ↓ —————

5 - **CPM** consistent 4^{th+} generation churches; multiple streams

6 - **Sustained CPM** Visionary, indigenous leadership leading the movement with little/no need for outsiders. Stood test of time.

7 - **Multiplied CPMs** Catalyzing new CPMs in other unreached peoples and places



What God is doing through His Body!

3,293

reports of active
CPM
engagement

1,006

Stage 5 CPMs
4+ gen

73.0 million

believers in all
CPM
engagements

4.3 million

known
churches in all
CPM
engagements

72k

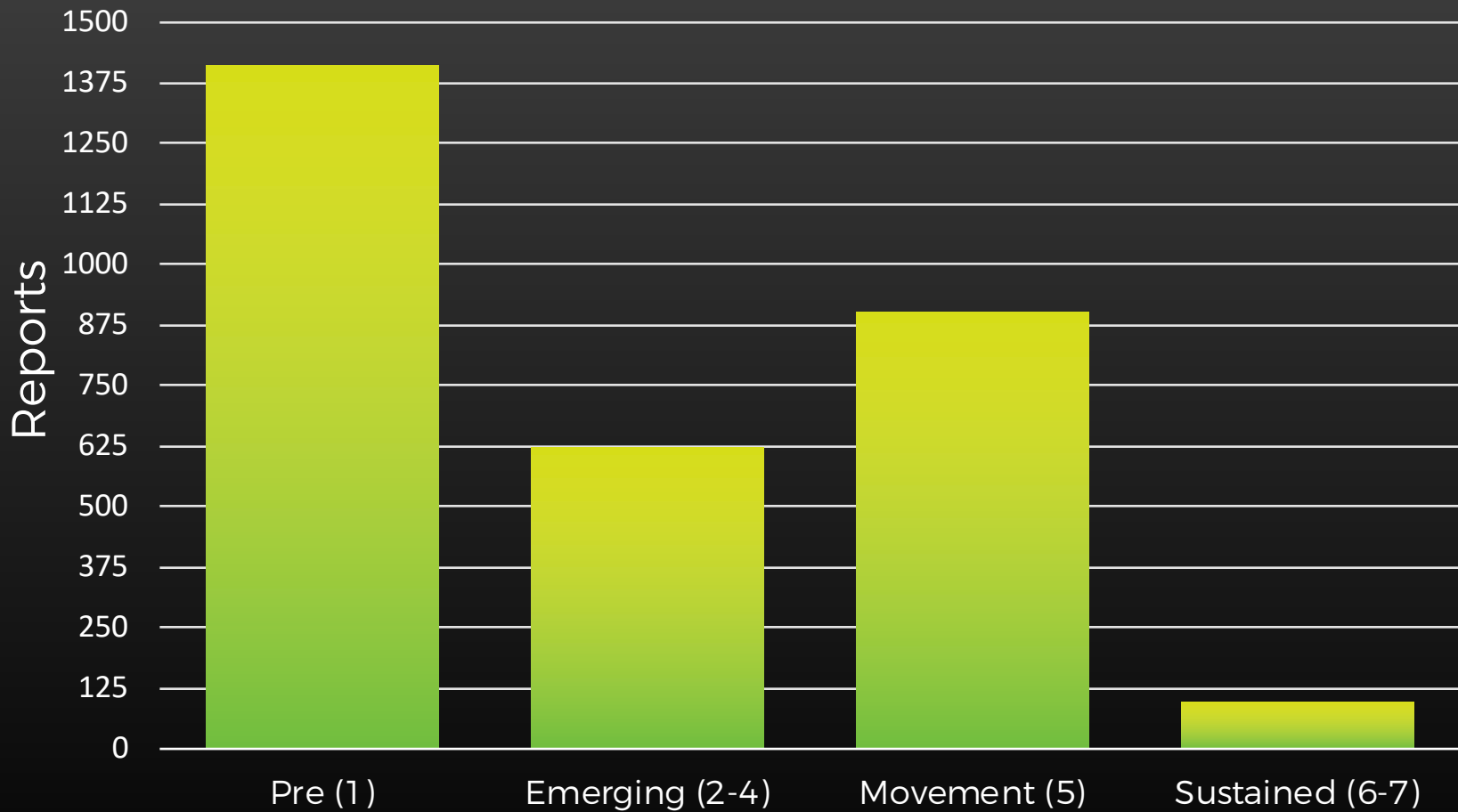
believers per
Stage 5+ CPM,
average

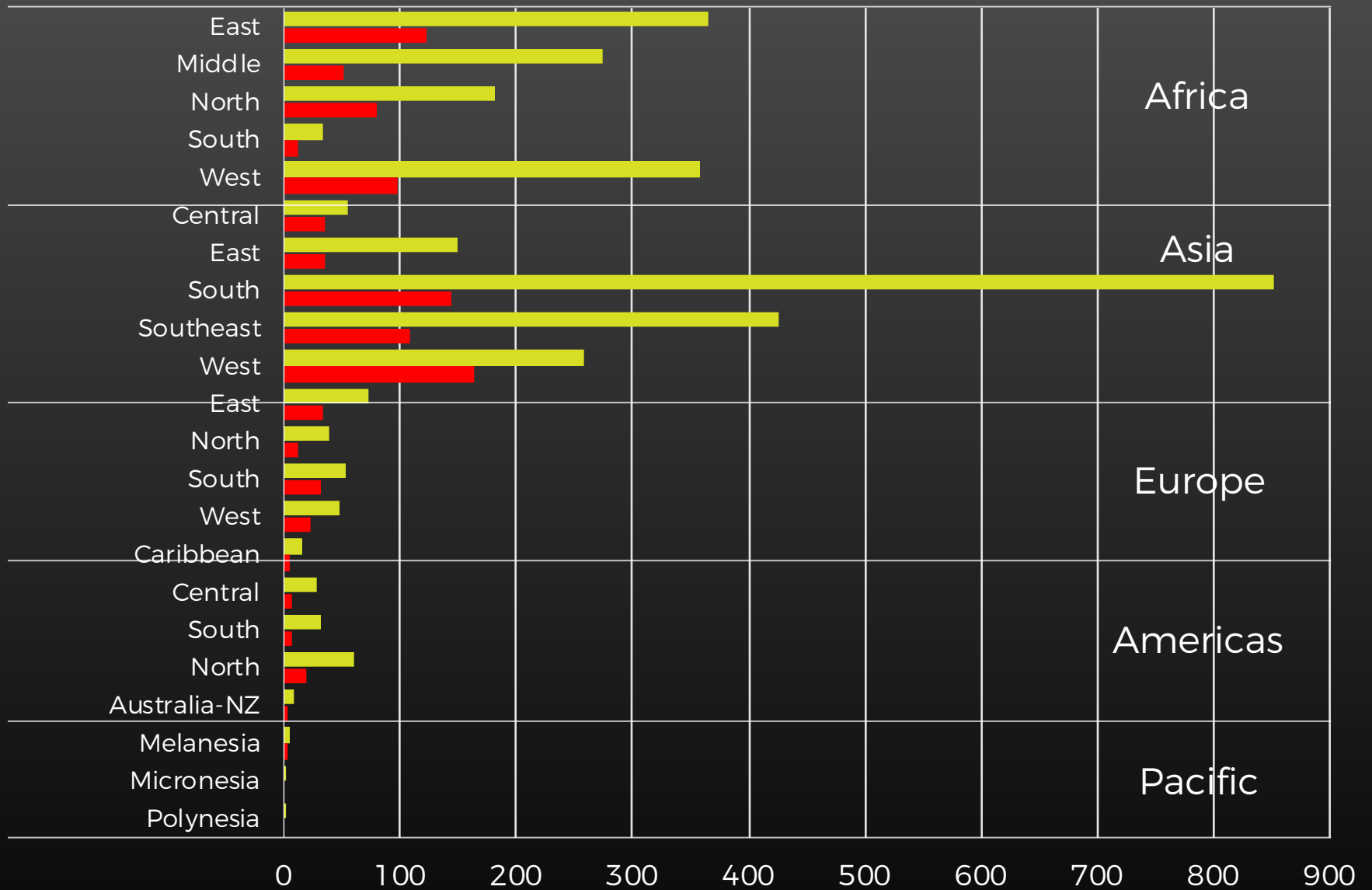
17

average
believers per
church,
per CPM



Number of Engagements per Continuum Stage

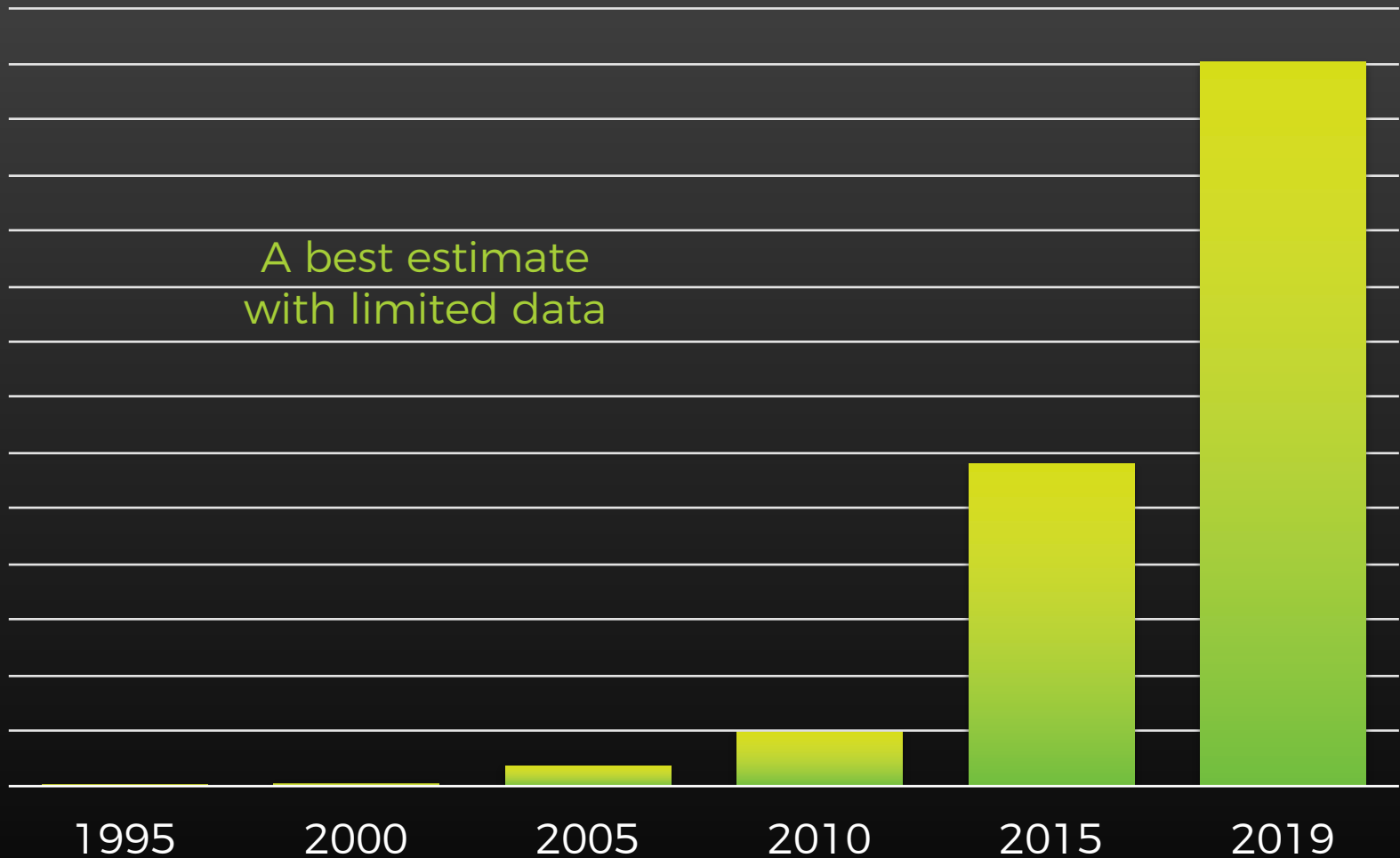




Yellow = CPM Engagements Red = CPMs



Increase in Churches



A best estimate
with limited data

Small sample, but pattern seems to hold



24:14's Vision

Vision: The Good News of Jesus Christ for every person and a Church for every people

Mission: Kingdom movements in all unreached peoples and every place

Initial Goal: Kingdom Movement engagements in all unreached peoples and every place by December 31, 2025



24:14's Values

- Fully reaching the **UNREACHED** peoples and places of the earth
- Reaching them through **CHURCH PLANTING MOVEMENT** strategies
- Engaging them through movement strategies with **URGENT SACRIFICE** by 2025
- **COLLABORATING** with others in the 24:14 community so we can make progress together



Join the 24:14 Community

- Join the 24:14 Community at:
<https://www.2414now.net/get-involved/>
- Questions? Contact: info@2414now.net or
view our FAQs:
<https://www.2414now.net/about-us/>

To report CPM engagement or progress contact Justin D. Long
justin@justinlong.org



“And this good news of the King’s reign will be heralded throughout the whole world as a sacrificial witness to every people group, and then the end will come.” –
Matthew 24:14

